### 如何让EBSCO成为您的学术好帮手 ---综合学科数据库

Sophia Jiang Training Specialist, EBSCO







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## EBSCO简介

EBSCO是目前世界上最大的提供学术文献服务的专业公司之一,提供数据库,期刊、文献订购及出版等服务,总部在美国,在全球22个国家设有办事处。开发了300多个在线文献数据库产品,涉及自然科学、社会科学、生物医学、人文艺术等多学科领域。

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### 课程内容

第一部分: 数据库内容介绍Introduction of Database Content

第二部分: 上机操作演示 Demonstration

- ➤ 基本检索: 布尔逻辑和检索技巧, 筛选区的运用 Basic Search
- ➤ 文件夹的建立与利用My EBSCO host Folder Account
- ➤ 高级检索: 搜寻不只是关键词 Advance search
- ➤ 如何设定期刊新知通报Create Alerts

第三部分:搜寻范例研讨Q&A



### 第一部分: 数据库内容介绍

#### Introduction of Database Content













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### Overview

DATABASE	Full-Text Journals	Full-Text Peer- Reviewed Journals	Active Full- Text Peer- Reviewed Journals
Academic Search Premier	4,776	4,020	3,143
Academic Search Complete	9,000	7,851	6,608
Difference	4,224	3,831	3,465

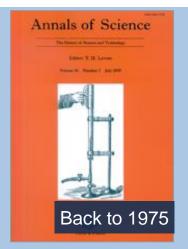
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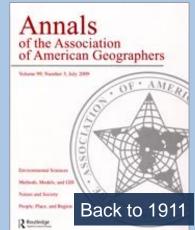




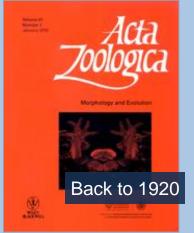
# Nearly 150 Journals with Full Text Back to 1975 or Further



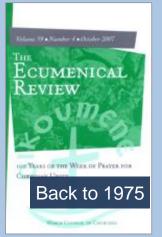
















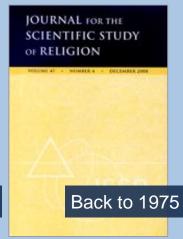


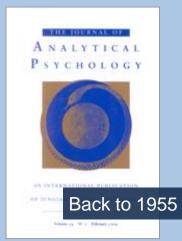


# Nearly 150 Journals with Full Text Back to 1975 or Further

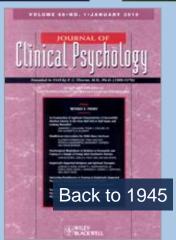




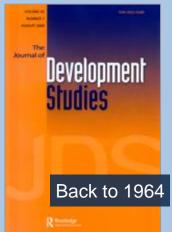


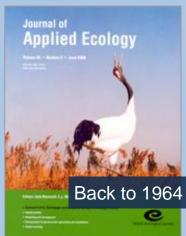








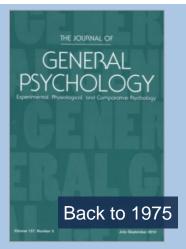




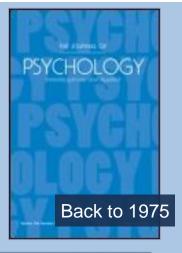


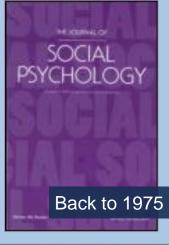


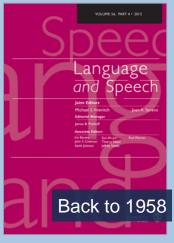
# Nearly 150 Journals with Full Text Back to 1975 or Further







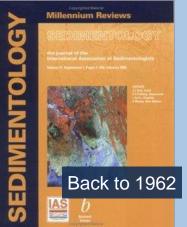
















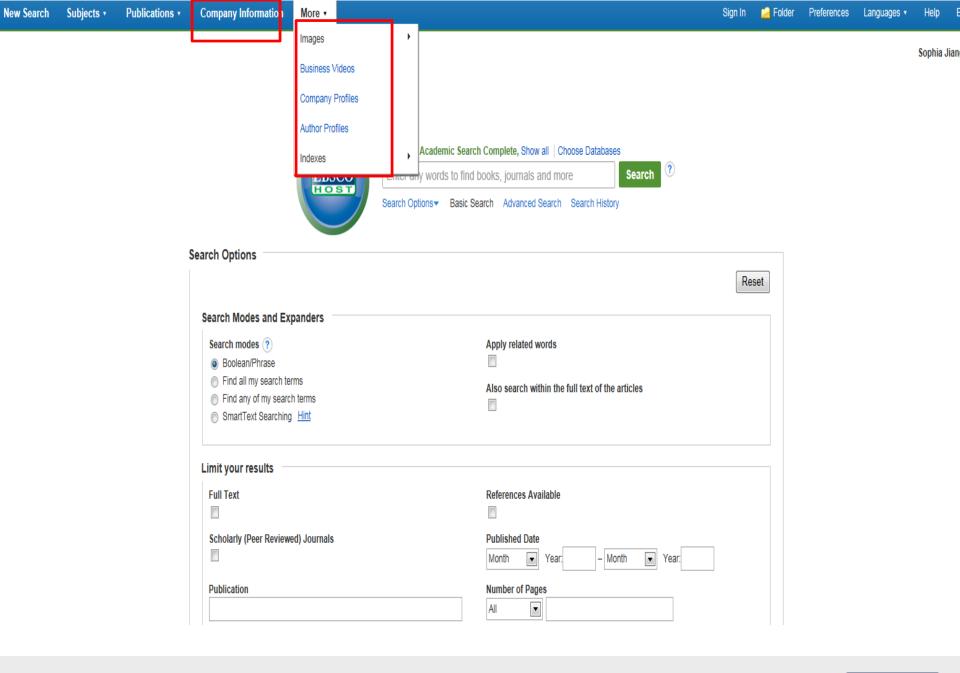
# Business Source Complete Unique Full-Text Content vs. Business Source Premier



### **Business Source Premier & Business Source Complete Full Text Compared**

CONTENT TYPE	Business Source Premier	Business Source Complete	Difference
Author Profiles	0	40,654	40,654
Books & Monographs	44	916	872
Case Studies	6,617	10,378	3,761
Company Information Records	10,151	1,160,151	1,150,000
Conference Papers / Proceedings Collections	6	69	63
Country Economic Reports	1,010	1,260	250
Faculty Seminars (Videos)	0	57	57
Industry Reports	5,625	7,282	1,657
Interviews (Executive & Analyst)	0	9,076	9,076
Market Research Reports	106	2,536	2,430
Peer-Reviewed Journals	1,134	1,970	836
SWOT Analyses	3,595	3,649	54
Trade Journals & General Business Magazines	1,080	1,827	747
Working Papers Collections	2	34	32









#### **Author Profile**

**Author Profiles** 

#### ■ Back Previous Record | Next Record

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Credentials:

Ph.D., Economics, Massachusetts Institute of Technology

B.A., Economics, University of Connecticut

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Journals:

California Management Review

Journal of Finance

Journal of Law & Economics

AREUEA Journal: Journal of the American Real Estate & Urban Economics Association

Review of Economics & Statistics Journal of Political Economy Journal of Economic Literature Journal of Real Estate Research

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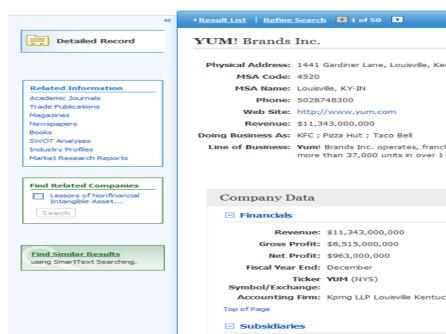
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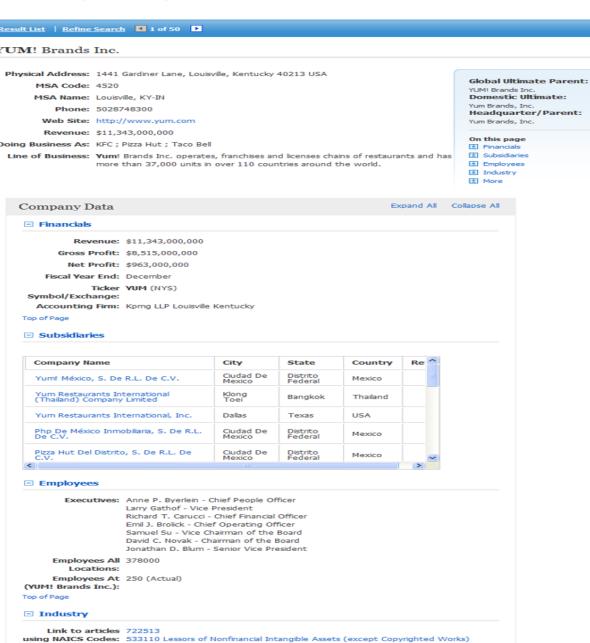
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- Leadership
- Management
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- Organizational Development
- Sales & Marketing
- Social Enterprise
- Strategy
- Technology & Operations





# Sample Seminars Available via the Collection



Authentic Leadership William W. George

What is authentic leadership? How can you become and remain an authentic leader? In this timely presentation, Professor William George outlines what it means to be a leader. Leadership is not about style or emulating another leader. It's about responsibility and stewardship. A true leader appeals not only to people's minds, but to their hearts, as leaders demonstrate through their vision and values. Topics covered: Leadership.



### **Building Strategy-Focused Organizations** with the Balanced Scorecard

Robert S. Kaplan

Is your organization strategically focused? If not, you may need to consider developing a Balanced Scorecard strategy map. Professor Robert S. Kaplan first outlines the development of a Balanced Scorecard and describes its use by many successful organizations. Then he uses case studies of successful for-profit and nonprofit organizations to describe how to take the process to the next level, into strategic implementation, using a Balanced Scorecard strategy map. Topics covered: Finance and Accounting; Strategy.



### International Entrepreneurial Finance Walter Kuemmerle

How will a global perspective increase my organization's likelihood of financial success? What's most important to consider in local adaptation—economic, political, or social issues? In this presentation, Professor Walter Kuemmerle offers important insights for anyone thinking about starting up or expanding a business in an international context. Topics covered: Finance and Accounting; Global Business; Innovation and Entrepreneurship.



### 第二部分: 上机操作演示

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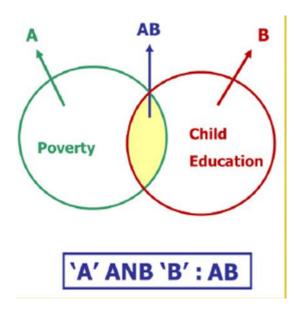
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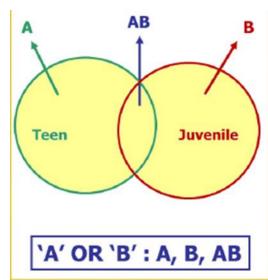
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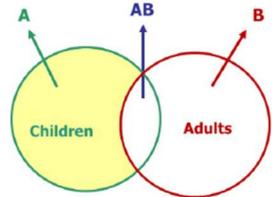
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### 复习高中数学知识







'A' NOT 'B' : A

### 布尔逻辑运算符

- AND 用于缩小检索范围,类似于"交集"概念
- coffee and tea 会检索到的结果中既包含coffee 也包含tea。
- OR 用于扩大检索范围,类似于"并集"概念
- college <u>or</u> university 会检索的结果中或者包含college ,或者包含university
- NOT 用于排除检索结果中不需要的项,类似于"非"的概念
- Windows <u>not</u> computer 会检索的结果只包含和玻璃相关的,不包含和计算机相关的结果。

### 检索技巧

- 截词符号(\*)
  - econ\* 可以检索到economy, economic, economically, etc
- 通配符:适用于一个字母(?)
  - organi?ation 可以检索到 organisation or organization
- 通配符:适用于多个字母(#)
  - behavio#r will 可以检索到 behavior or behaviour
- 短语检索("")
  - "global warming" 可以检索到固定格式的词组,位置顺序保持不变。



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相关性 ▼ 页面选项▼ → 共享 ▼

1. Küresel Isınmanın Ekonomik, Sosyal ve Çevresel Etkilerinin Farkındalığı: Türkiye'den (TR 83 Bölgesi) Deneysel Bulgular. (Turkish)









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Related Images -



Awareness on Economic, Social, and Environmental Effects of the Global Warming: Experimental Findings From Turkey. (English). By: Yayar, Rüştü; Kaplan, Cetin; Simsek, Ümit. Business & Economics Research Journal. 2014, Vol. 5 Issue 3, p81-95, 15p, Language: Turkish, , 数据库: Business Source Premier

The study aims to reveal the awareness upon the various effects of global warming. In this sense, we tried to reveal social, economic, and environmental effects of the global warming and the awar...

### 利用限制条件来缩小范围,精确搜索结果

<del>2. A Simple Analytical Model for Understanding the</del> Formation of Sea Surface Temperature Patterns under Global Warming\*.



By: Zhang, Lei; Li, Tim. Journal of Climate. Nov2014, Vol. 27 Issue 22, p8413-8421. 9p. 1 Chart, 9 Graphs. DOI: 10.1175/JCLI-D-14-00346.1., 数据库: Academic Search Premier

学术期刊

How sea surface temperature (SST) changes under global warming is critical for future climate projection because SST change affects atmospheric circulation and rainfall. Robust features derived f...

主题: GLOBAL warming; CLIMATE feedbacks; OCEAN temperature; ATMOSPHERIC models; HEAT flux measurement; GLOBAL temperature changes

#### 显示全部 10 图像



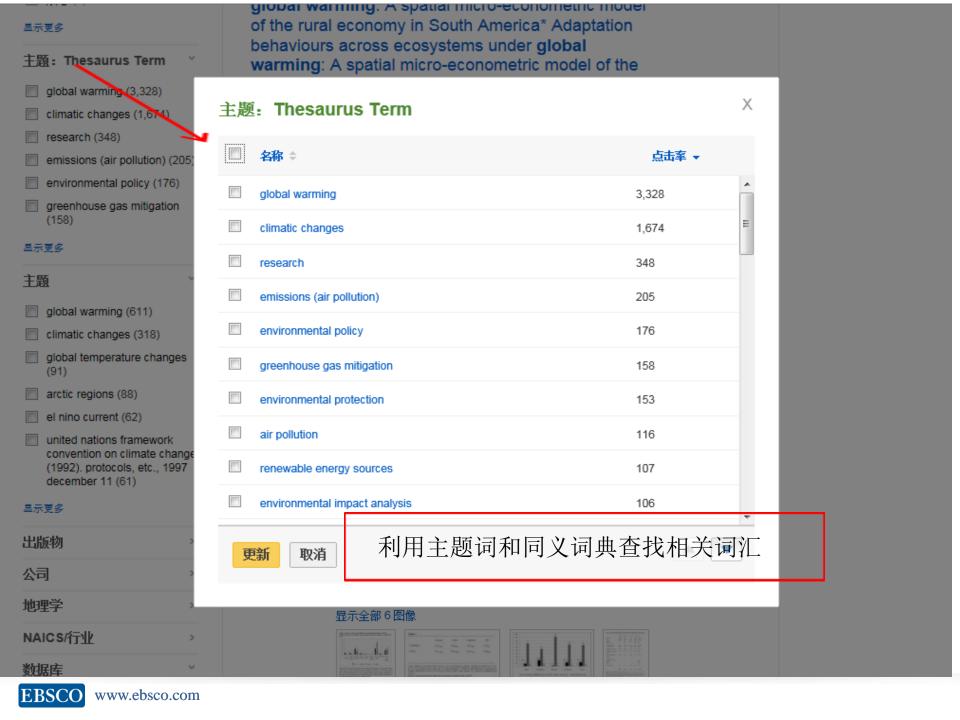








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摘要: This article reports that the regions of the Earth that have contributed least to global

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growing economies like China and India to develop sources of sustainable energy.

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全文字数: 406

ISSN: 0013-9157

入藏編号: 19859587

数据库: Academic Search Premier



#### CLIMATE CHANGE AND DISEASE

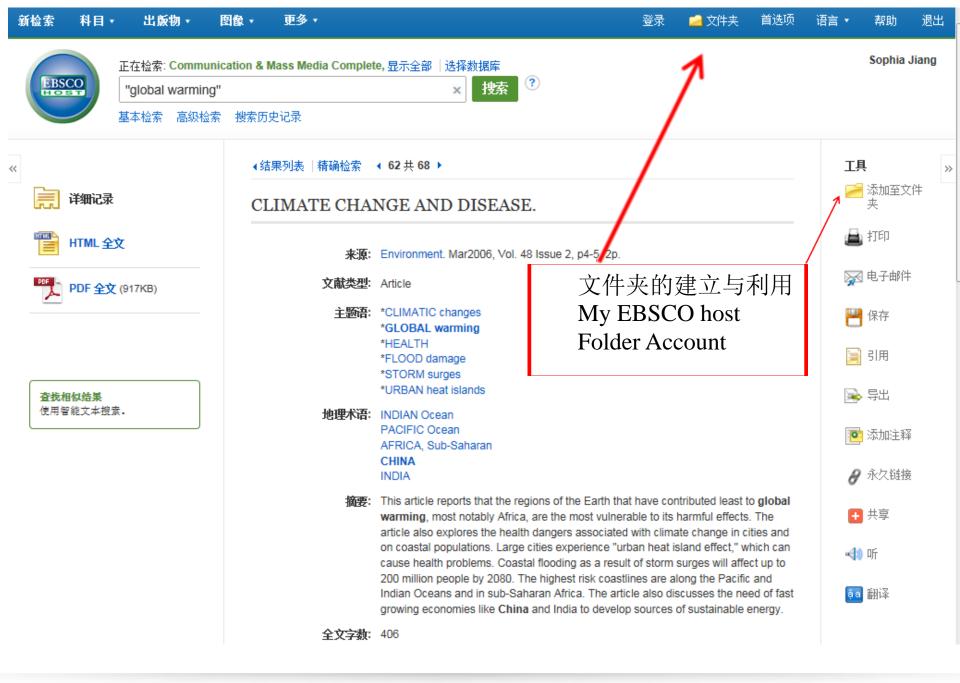


#### 部分: SPECTRUM

The places that have contributed the least to warming the Earth are the most vulnerable to the death and disease higher temperatures can bring, according to a 16 November report in Nature. Health and climate scientists at the University of Wisconsin-Madison and the World Health Organization (WHO) have shown that the growing health impacts of climate change affect different regions in markedly different ways.

Africa has among the lowest per capita emissions of greenhouse gases, yet regions of the continent are at an increased risk for **warming**-related disease. Many of the most important diseases in poor countries, from malaria to diarrhea and malnutrition, are highly sensitive to climate," says coauthor Diarmid Campbell-Lendrum, a scientist at the WHO Department for Protection of the Human Environment. "The health sector is already struggling to control these diseases, and climate change threatens to undermine these efforts.

Large cities that experience the "urban heat island effect" are also susceptible to temperature-related health problems. Flooding as a result of coastal storm surges will affect the lives of up to 200 million people.





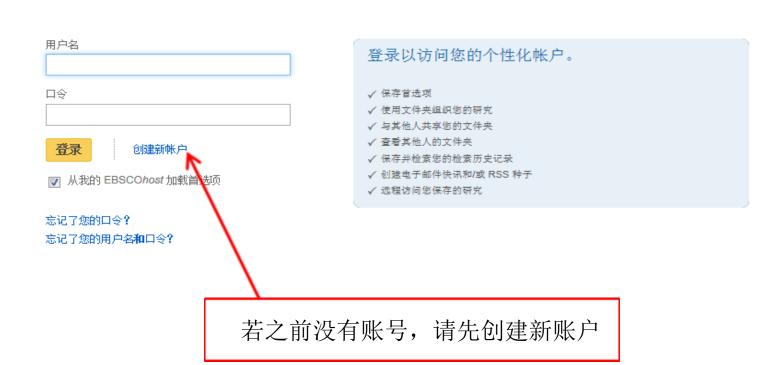
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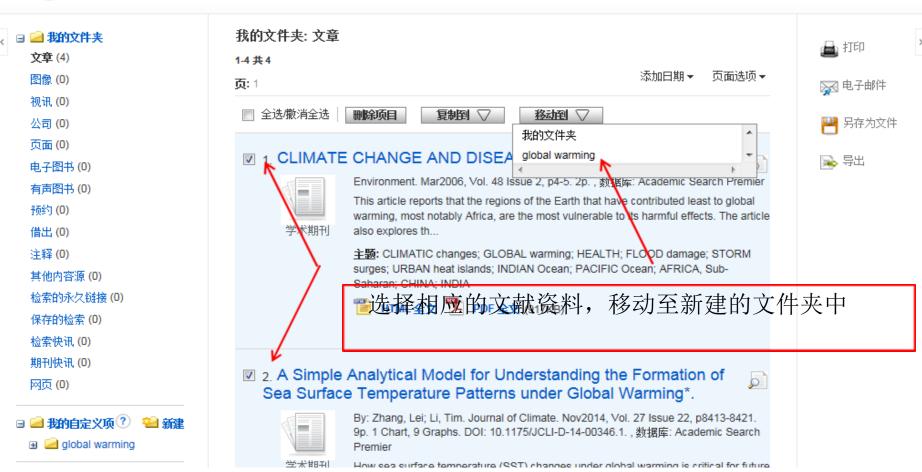
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相关性 ▼ 页面选项▼ → 共享

1. Climate Change, High-Temperature Stress, Rice Productivity, and Water Use in Eastern China: A New Superensemble-Based Probabilistic Projection.





By: Tao, Fulu; Zhang, Zhao. Journal of Applied Meteorology & Climatology. Mar2013, Vol. 52 Issue 3, p531-551. 21p. 1 Diagram, 5 Charts, 8 Graphs, DOI: 10.1175/JAMC-D-12-0100.1., 数据库: Academic Search Premier

The impact of climate change on rice productivity in China remains highly uncertain because of uncertainties from climate change scenarios, parameterizations of biophysical processes, and extreme...

主题: CLIMATIC changes; RICE; WATER use; CROPS -- Effect of temperature on: METEOROLOGY; CLIMATOLOGY: CHINA: Rice Farming: Postharvest Crop Activities (except Cotton Ginning)

## 見示全部 17 图像









## 和基本检索一样舒以通过限制条件来精确检索结果

2. Changes in the Amplitude of the Temperature Annual Cycle in China and Their Implication for Climate Change Research.







学术期刊

By: Qian, Cheng; Fu, Congbin; Wu, Zhaohua. Journal of Climate. Oct2011, Vol. 24 Issue 20, p5292-5302. 11p. 2. Graphs, 3 Maps. DOI: 10.1175/JCLI-D-11-00006.1., 数据库: Academic Search Premier

Climate change is not only reflected in the changes in annual means of climate variables but also in the changes in their annual cycles (seasonality), especially in the regions outside the tropic...

主题: ATMOSPHERIC temperature -- Research; CLIMATIC changes -- Research; AMPLITUDE modulation; GREENHOUSE effect (Atmosphere); CHINA

## 显示全部 5 图像











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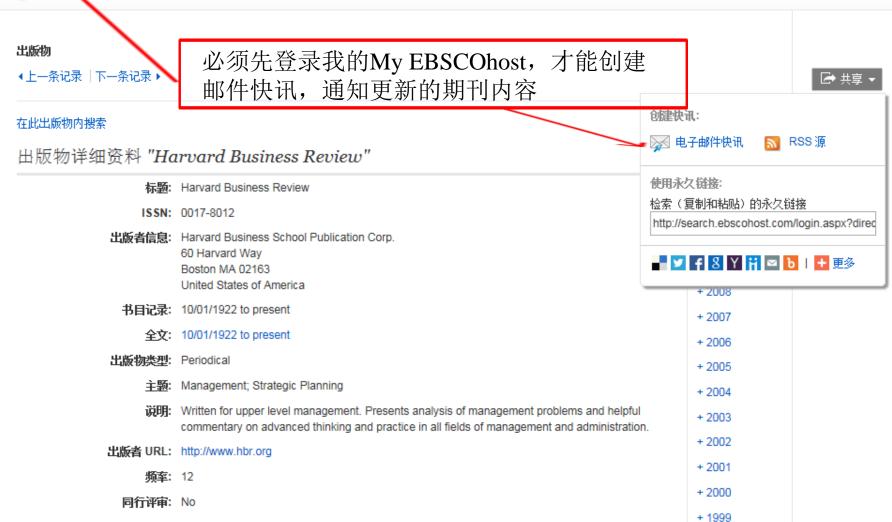


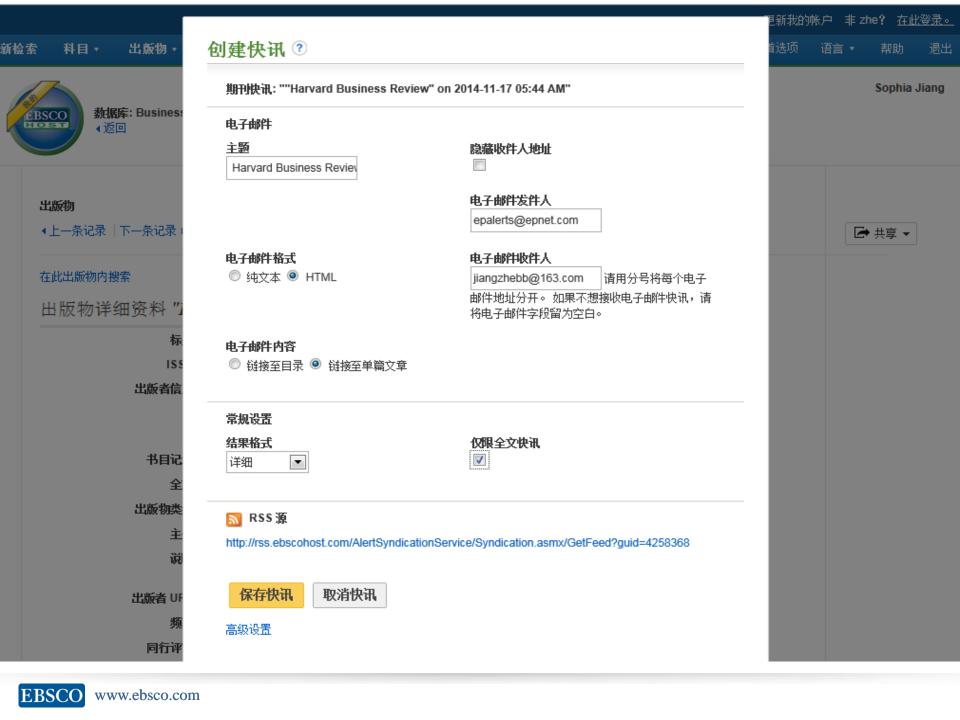


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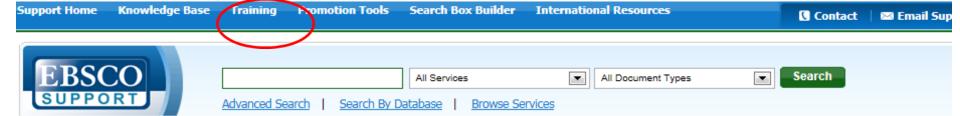
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## Training

## **Online Training Courses**

Online courses provide training and demonstration for users and administrators on a variety of EBSCO products and interfaces. Dozens of new sessions are offered each month.

- View Upcoming Classes
- Online Training FAQs

## On-Demand Training

Too busy to attend a live online training session with one of our expert trainers? EBSCO offers a wide selection of recorded training sessions available 24/7. Visit <a href="http://training.ebsco.com">http://training.ebsco.com</a> and select "Recorded Sessions" from the left navigation bar.

## **Custom Training**

Looking for a training session, online course, or training materials more customized to your organization's unique needs? Our experienced instructors and course developers are happy to work with you. Contact <a href="mailto:customersuccess@ebscohost.com">customersuccess@ebscohost.com</a> to request training.

## International Resources

Find translated support documents in more than 20 languages, including Tutorials, Help Sheets, User Guides, and more.

## International Training Sites

- Australasia
- Germany
   Chinese
- Korea
- Japan

- Portuguese
- Spanish
- French
- Italian
- India

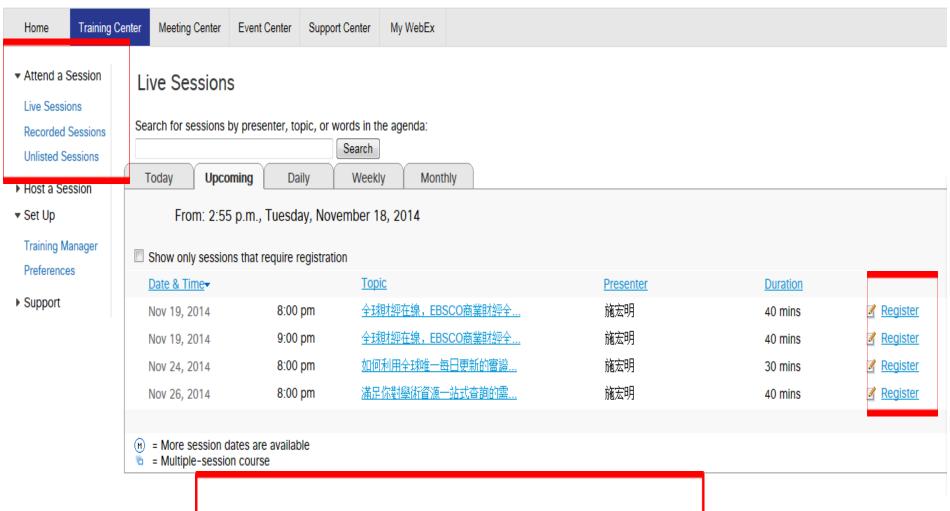
## **Additional Training Resources**

Browse our repository of videos and interactive <u>tutorials</u> for end-users and administrators, which cover topics from EBSCO*host* Basic Searching to setting up a profile in EBSCO*admin*, or prepare for an upcoming training of your administrators, teachers, or librarians with our <u>trainer guides</u>, which include presentation tips, outlines, and lists of recommended handouts.

通过点击培训页面,进入training home, 然后选择右侧的中文培训资源即可con | www.ebscohost.com

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你可以参加EBSCO网络课程,有现场版也有录制版,只需要点击右侧的register至少提前1-2天注册报名即可。



# Thank You!

访问更多信息参见http://support.ebsco.com/

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